



OWLCON SPONSORSHIP AGREEMENT



This sponsorship agreement (the “Agreement”) is entered into between Board of Regents of the University System of Georgia by and on behalf of Kennesaw State University (“KSU” or “University”) and the Sponsor identified below. The parties agree to the following:

Event Name: OwlCon 2019 Event Date(s): _____

Company Name (“Sponsor”): _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Other Phone: _____

Email: _____

Sponsorship Levels: (Note: ALL sponsors will receive an official Thank You Letter from the Kennesaw State University Geek Week Committee)

Benefits	Print (\$250)	Program (\$500)	Full (\$1,000)
Table in Hall of Exhibitors	✓	✓	✓
Event Website Presence	✓	✓	✓
Logo on Printed Materials at the Event	✓	✓	✓
Logo on Event Sponsor Banner	✓	✓	✓
Logo on T-shirt	✓	✓	✓
Social Media Promotions		✓	✓
Logo on Signs at Event		✓	✓
Mention at Event		✓	✓
Title Event Sponsor (<i>see below</i>)		Choice of 1	Choice of 2
Cosplay Contest Sponsor			✓

Benefits Explanation:

Table in Hall of Exhibitors: Sponsor will have the option of receiving one vendor table in the Hall of Exhibitors for sales and/or distribution of merchandise and information. If the sponsor chooses to claim their table, the “OwlCon Vendor Application” must be completed in addition to the sponsorship agreement. Additional tables beyond the one table included in the sponsorship agreement may be purchased for \$50.

Event Website Presence: Sponsor logo will be included on the OwlCon webpage along with a link to the sponsor’s website.

Logos on Printed Materials/Event Sponsor Banner/T-shirt/Signage: Sponsor’s logo will be printed on the material(s) in question. Size and placement of the logo on the printed material will be respective to the sponsor’s level of sponsorship, with full sponsors receiving greater recognition, followed by program sponsors, then print.

Social Media Promotions: Sponsor will be recognized via official social media channels related to OwlCon.

Mention at Event: Sponsor will be recognized by event organizers at the kickoff event and closing ceremonies of OwlCon.

Title Event Sponsor: Sponsor will have the choice of sponsoring (1) trivia sessions - logo on display along with acknowledgement during the event or (2) panel rooms – logo on display as well as naming rights to a room. Full sponsors may elect to choose two events of the same type or may choose to have separate types.

Cosplay Contest Sponsor: Sponsor will have logo on display during the event and on the winning awards, as well as recognition during the event.

860 Rossbacher Way • MD 9002 • Room 230 • Marietta, GA 30060

Phone: 470-578-2487 • owlcon.kennesaw.edu

Important Dates:

If applicable, please provide KSU Geek Week Committee Staff with company logo by: 1/31/20
(*Note: High quality .eps files are preferred. Email logos to geekweek@kennesaw.edu)

Date by which TOTAL cost of sponsorship must be received: 2/17/20

Sponsor Selections:

Sponsorship Level (select one): _____ Print (\$250) _____ Program (\$500) _____ Full (\$1000)

Will you be using a table in the Hall of Exhibitors: _____ Yes** _____ No

(*Note: Sponsors planning on using a table in the Hall of Exhibitors must also complete the "OwlCon Vendor Application")

Title Event Sponsor Selections (Program and Full Sponsors only):

Trivia Session Sponsor: _____ One Session _____ Two Sessions (Full Sponsors Only)

Panel Room Sponsor: _____ One Session _____ Two Sessions (Full Sponsors Only)

Panel Room Name #1: _____

Panel Room Name #2: _____ (Full Sponsors Only)

This Agreement is subject to the attached Standard Sponsorship Terms and Conditions.

All sponsorship money/items can be used in any way that the KSU Geek Week Committee deems necessary.

By signing below, I acknowledge that I am duly authorized to sign for my company and understand that I am making a commitment to participate in this sponsorship opportunity with the KSU Geek Week Committee. If total sponsorship is not received by date specified above, I understand the sponsorship agreement will be cancelled. Use of KSU marks in any Sponsor advertising or material requires prior written approval by KSU.

Sponsor Signature: _____ Date: _____

STANDARD SPONSORSHIP TERMS AND CONDITIONS

1. Subject to KSU Policies. This Agreement, and any acknowledgment of sponsorship or marketing and promotional activities of Sponsor that relate the Sponsorship, is subject to all applicable University policies.
2. No Rights to KSU Trademarks. This Agreement does not provide Sponsor with any rights to use names, trademarks, or logos of the University unless prior written approval is given by KSU.
3. Liability. Sponsor agrees to protect, indemnify, and hold harmless the University, its officers, employees, agents, and students, from any and all liability, including claims, demands, losses, costs, damages, and expenses of every kind and description or damages to persons or property arising out of or in connection with or occurring during the course of this agreement.
4. No Endorsement. This Agreement shall not be construed or represented as an endorsement by University of Sponsor or Sponsor's goods or services.
5. No Partnership or Joint Venture. This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between the parties, and the parties shall be treated as independent contractors in all respects.
6. No Assignment. This Agreement is specific to the parties and may not be assigned or sublicensed by Sponsor without the prior written permission of University.
7. Controlling Law/Jurisdiction for Disputes. This Agreement shall be construed under the laws of the State of Georgia, and jurisdiction for any disputes under this Agreement shall be in Cobb County, Georgia.
8. Sponsor agrees to notify University at the time of sponsorship payment if it intends to claim a charitable contribution deduction on account of a sponsorship payment, so the University can prepare the appropriate gift receipt.
9. Termination. The University at its sole discretion and for any reason may terminate this Agreement. Upon such termination, the University will use its best efforts to return any sponsorship payments on a pro-rata basis to Sponsor.